



JAGUAR PLATINUM COVERAGE



THIS IS THE NEW **JAGUAR**



BEST-IN-CLASS COVERAGE

**5 YEARS/50,000 MILES ON ALL 2011 JAGUAR CARS
AT NO ADDITIONAL COST**

JAGUAR PLATINUM COVERAGE* INCLUDES:

- » COMPLIMENTARY SCHEDULED MAINTENANCE
- » NO-COST REPLACEMENT OF WEAR AND TEAR ITEMS
- » 5/50 NEW VEHICLE LIMITED WARRANTY
- » 24/7 ROADSIDE ASSISTANCE

SCHEDULED MAINTENANCE: \$0 | OIL CHANGES: \$0 | FILTERS: \$0
BRAKE PADS: \$0 | BRAKE DISCS: \$0 | BRAKE FLUID: \$0 | WIPER BLADE INSERTS: \$0

* JAGUAR PLATINUM COVERAGE INCLUDES ALL FACTORY RECOMMENDED SCHEDULED MAINTENANCE FOR FIVE YEARS OR 50,000 MILES, WHICHEVER OCCURS FIRST. WEAR AND TEAR ITEMS ARE LIMITED TO BRAKE PADS, BRAKE DISCS, BRAKE FLUID CHANGES AND WIPER BLADE INSERTS BASED ON FACTORY SPECIFIED WEAR LIMITS OR INTERVALS. ALL WORK MUST BE PERFORMED BY AN AUTHORIZED JAGUAR DEALER.

For more information about the Jaguar Platinum Coverage program, please contact your authorized Jaguar dealer, visit JAGUARUSA.COM, or in the US call the Jaguar Customer Relationship Center at 1-800-4-JAGUAR (800-452-4827). In Canada, please call 1-800-668-6257 or visit JAGUAR.CA.



JAGUAR PLATINUM COVERAGE ON ALL 2011 JAGUAR CARS

Jaguar has a long-standing tradition of creating beautiful, fast cars – and now we've created an ownership program to match. The passion we put into building our award-winning line-up of vehicles continues long after you drive away in one with a best-in-class ownership program called Jaguar Platinum Coverage. For 5 years/50,000 miles on all 2011 Jaguar cars, Jaguar Platinum Coverage includes complimentary scheduled maintenance, no-cost replacement of wear and tear items, 5/50 new vehicle limited warranty and 24/7 roadside assistance. The only thing that surpasses the beauty of driving a 2011 Jaguar car is the beauty of owning one.

VEHICLE ELIGIBILITY

The **Jaguar Platinum Coverage** program covers all factory-recommended scheduled maintenance and normal wear and tear parts replacement for 5 years or 50,000 miles (80,000 kilometers), whichever comes first. Please see the Program Coverage sections of this brochure for full coverage details.

Jaguar Platinum Coverage is applicable to all 2011 model year Jaguar North American Specification (NAS) vehicles retailed by authorized Jaguar dealers in the US, Canada and Commonwealth of Puerto Rico. NAS 2011 model year vehicles sold under the Jaguar European Delivery, or Overseas Military Delivery Programs are also eligible for coverage under the **Jaguar Platinum Coverage** program within the following limits:

- » Scheduled maintenance and wear and tear coverage is not in effect while the vehicle is outside the US or Canada or Commonwealth of Puerto Rico. Coverage becomes effective when the vehicle is imported to the US or Canada or Commonwealth of Puerto Rico, up to the time/mileage limits outlined in the Program Coverage sections.
- » Please refer to the 2011 model year *Passport to Service* booklet for information pertaining to the Limited Vehicle Warranty Coverage on European Delivery and Overseas Military Delivery Program vehicles.

Vehicle coverage begins on the date of first retail sale, or the date entered into demonstrator or company vehicle service (whichever comes first).

If the vehicle becomes damaged (such as by accident, fire, act of nature, etc.) and is subsequently titled salvaged, flooded or re-constructed, it is no longer eligible for the benefits of the **Jaguar Platinum Coverage** program outlined in this brochure.

All work must be performed by an authorized Jaguar dealer in the US, Canada and Commonwealth of Puerto Rico.

PROGRAM COVERAGE: NEW VEHICLE LIMITED WARRANTY

Jaguar warranties cover vehicles originally specified and built by Jaguar Cars LTD., United Kingdom, for the US, Canada and Puerto Rico. The New Vehicle Limited Warranty for the 2011 model year provides 5 years or 50,000 miles (80,000 kilometers), whichever comes first, of bumper-to-bumper coverage. For limitations and additional details, please see the 2011 model year *Passport to Service* booklet.

PROGRAM COVERAGE: GUIDELINES FOR SCHEDULED MAINTENANCE FOR YOUR 2011 JAGUAR

The **Jaguar Platinum Coverage** program covers normal factory-recommended scheduled maintenance (as outlined in the *Passport to Service* booklet) for 5 years or 50,000 miles (80,000 kilometers), whichever comes first.

Your new Jaguar is equipped with a sophisticated Service Interval Indicator system (located on your instrument panel) that alerts you when scheduled vehicle maintenance is required. The **Jaguar Platinum Coverage** program covers work determined necessary by the illumination of the Service Interval Indicator, when you are within 2,000 miles (3,200 kilometers) of the next service due. When the Service Interval Indicator becomes illuminated,

it is recommended that you call your authorized Jaguar dealer to schedule your service appointment. Under certain arduous driving conditions, the Service Interval Indicator may illuminate more frequently. If this happens to your vehicle, scheduled maintenance will be covered by the **Jaguar Platinum Coverage** program provided the vehicle is within the 5-year/50,000 mile (80,000 kilometer) coverage period. Consult your Owner Handbook for information on the operation of the Service Interval Indicator.

Having your vehicle serviced at the specified 15,000 mile (24,000 kilometer) intervals or every 12 months (whichever comes first) is critical in maintaining long-term durability. Failure to have your vehicle serviced at the specified interval may invalidate the warranty under certain circumstances.

If for any reason a service is missed (Service Interval Indicator illuminates, but the vehicle is not returned to the dealer for service, or the normal maintenance interval time/mileage specifications are significantly exceeded), the dealer will perform the next or missed major service, for example at 30,000 miles (48,000 kilometers)/24 months and the vehicle will be ineligible for the appropriate/missed minor services, for example at 15,000 miles (24,000 kilometers)/12 months or 45,000 miles (72,000 km)/36 months.

If for any reason the vehicle travels more than 15,000 miles (24,000 kilometers), or 12 months elapse from your last service and the Service Interval Indicator does not illuminate, contact your authorized Jaguar dealer.

Some owners may wish to have their oil changed more frequently than is called for by the Service Interval Indicator. The customer must pay for any additional services performed on the vehicle. The Service Interval Counter should not be reset if an extra service is performed.

Service procedures not specifically referenced in the *Passport to Service* booklet 2011 model year Maintenance Schedule or as published in Jaguar Dealer Service Bulletins are not included in this program.

PROGRAM COVERAGE: GUIDELINES FOR NORMAL WEAR AND TEAR

The **Jaguar Platinum Coverage** program includes coverage for specific items designed to wear out under normal use (see below) for a period of 5 years, or 50,000 miles (80,000 kilometers), whichever comes first. To qualify for replacement, the wear limit must be at or below the minimum service limits specified in Jaguar's Global Technical Reference (GTR).

ITEMS COVERED UNDER NORMAL WEAR AND TEAR INCLUDE:

- » Front and rear brake pads.
- » Front and rear brake discs.
- » Windshield wiper blade inserts.
- » Brake fluid changes.

EXCLUSIONS FROM COVERAGE

The following items are not covered by the **Jaguar Platinum Coverage** program:

- » Gasoline and gasoline additives.
- » Tires, tire balancing, tire rotation and wheel alignment.
- » Wear and tear of soft trim including convertible top, seats, carpets, door casings, wood veneer, headliner and all chrome trim.
- » Wear and tear or damage to exterior body panels, trim and glass.
- » Damage due to poor fuel quality, misuse, abuse, neglect, fire, accident, flood or installation of unapproved parts and accessories.
- » Vehicles used in competitive events.
- » Vehicles with unreadable/tampered VIN, or where true mileage cannot be determined.
- » Any maintenance work not included in Jaguar's service schedule, or any work performed in between intervals as determined by the Service Interval Indicator.

- » Topping off low fluids (coolant, washer fluid, etc.) unless conducted during a required covered service event.
- » Repairs and maintenance not performed at an authorized Jaguar dealer.
- » Required maintenance and covered wear and tear parts replacement on US specification vehicles operating outside the US, Canada and Commonwealth of Puerto Rico.

PROGRAM COVERAGE: 24/7 ROADSIDE ASSISTANCE

Handled by Jaguar-trained specialists, this incident management program provides complimentary towing service, jump-starts, lockout assistance, gasoline delivery, tire changes and trip routing help, 24/7. Just call 1-800-4-JAGUAR (800-452-4827). All elements of Jaguar Roadside Assistance are available only while your Jaguar new vehicle limited warranty is in effect.

TRANSFER OF COVERAGE

In the event that you sell your vehicle, **Jaguar Platinum Coverage** is fully transferable to subsequent owners and remains in effect during the New Vehicle Limited Warranty coverage period.

THIS IS THE NEW **JAGUAR**

The logo consists of a black, stylized outline of a shield or crest shape. Inside this shape, the words "JAGUAR", "PLATINUM", and "COVERAGE" are stacked vertically in a bold, sans-serif font.

JAGUAR
PLATINUM
COVERAGE

JAGUAR CARS

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